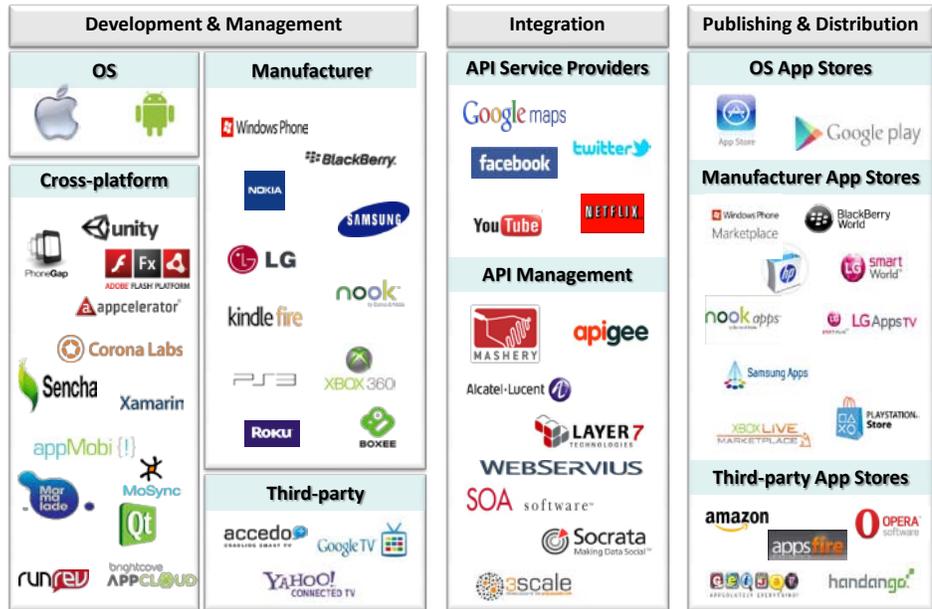


Synopsis

App Development and Distribution Models evaluates the connected app marketplace in North America. The study examines the app development, management, integration, and publishing process for the major app-enabled devices - smartphones, tablets, and connected TVs.

Players in Connected Apps

Key Players in Connected App Development and Distribution



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“Connected device ownership is going mainstream, providing a solid foundation for app development and spurring rapid growth of app economies,” said Heather Way, senior research analyst, Parks Associates. “Navigating multiple app environments is a developer challenge; therefore, developers must leverage existing skill sets to break down technical and financial barriers of delivering content across multiple Internet-connected devices.”

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Apple iOS

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Kindle Fire

LG

NOOK

PlayStation

Roku

Samsung

Windows Phone

Xbox

Company Profiles: Cross-platform App Development Tools

Adobe Air

Appcelerator Titanium

appMobi

Brightcove AppCloud

Corona Labs

Marmalade

MoSync

PhoneGap

Qt

RunRev LiveCode

Sencha Touch

Unity

Xamarin MonoTouch

Company Profiles: Third-party Smart TV App Development Tools

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Google TV

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